



50th Anniversary

ANNUAL MEETING

“MADE in the USA and HERE to STAY”

September 27, 2010

Top Line Growth Symposium

- **Panel Discussion** - Exports, Workforce, and Legislative updates
- **Presentation by:** Dr. David Altig, Sr VP, Director of Research
Federal Reserve Bank of Atlanta
- **CEO Forum** - Thriving in Tough Times

Manufacturing Expo

40 Exciting Manufacturing Resources

Annual Dinner Meeting

Special Presentation by
Neal Asbury
Radio Personality, Author, Manufacturer



Coral Springs Marriott Hotel, Golf Club & Convention Center
Coral Springs, Florida

What:
**50th Anniversary
 Annual Meeting**

Featuring:
**Top Line Growth
 Symposium**

Hosted by:
**South Florida
 Manufacturers
 Association**

Title Sponsor:



When:
September 27, 2010

Time:
1:00 p.m. to 8:45 p.m.

Where:
**Coral Springs Marriott
 11775 Heron Bay Blvd.
 Coral Springs, FL 33076
 (954) 753-5598**

The South Florida Manufacturers Association proudly invites you to the **50th Annual Meeting** entitled **“MADE in the USA and HERE to STAY.”** The last several years have presented significant challenges to businesses in general, but it has been especially difficult for manufacturers. We have attacked costs as never before and we remain standing. The next step is to prepare for recovery and that begins with the expansion of our Top Line. SFMA’s goal for this meeting is to provide building blocks that will turn into actionable items to be used by you in the effort to increase your company’s market share.

The day begins with the *Top Line Growth Symposium*. This Symposium will feature sessions in developing the building blocks of growth. Following the Symposium is the *Networking Reception and Expo*. The event will conclude at the *Annual Meeting Dinner* with keynote speaker, Neal Asbury. This event only happens once every 50 years! Do not miss it!

AGENDA	
Top Line Growth Symposium	
September 27, 2010	
1:00-1:20 p.m.	Opening
1:20-1:45 p.m.	FPL “Improving Customers’ Service Reliability”
1:45-2:30 p.m.	Moderated Panel Discussion “Growth Building Blocks”
2:30-2:45 p.m.	Break
2:45-3:15 p.m.	Dr. Altig, Sr. VP “Federal Reserve Forecast”
3:15-4:00 p.m.	CEO Forum - “Thriving in Tough Times”
4:10-6:50 p.m.	Reception/EXPO
7:00-8:45 p.m.	Speaker/Dinner/Meeting

Top Line Growth Symposium

The Symposium is dedicated to providing manufacturers with ideas and solutions that will give your business a competitive edge in these trying times. The Symposium will begin with opening remarks from the Executive Director of SFMA, Tom Kennedy, CPA, with a special acknowledgement of our Title Sponsor, FPL, followed by an introduction of Richard Clark, CEO of Clark Leadership Consulting and Moderator for the Symposium.

Session 1 - The Building Blocks of Growth

We will present an interactive panel discussion moderated by Mason Jackson, President/CEO of WorkForce One, a leader and innovator in workforce development programs in South Florida for over 33 years.

Workforce Development - Al Stimac CEO of Metal Essence, Board Member of Workforce Florida and National Association of Manufacturers, as well as President of the Manufacturers Association of Florida

Legislative Issues and Incentives - Nancy Stephens, CAE, CEO of Nancy D. Stephens and Associates, Registered Lobbyist and Executive Director of the Manufactures Association of Florida.

Commerce and Trade Issues - William Lawton, Business Engagement Chief, U.S. Department of Commerce.

Top Line Growth Symposium (continued)

Special Presentation - Dr. David Altig, Senior Vice President and Director of Research, Federal Reserve Bank of Atlanta. Dr. Altig will speak to the issues associated with our current economic environment and what research indicates for the future. Dr. Altig will then join our CEO Forum for Session 2.

Session 2 - CEO Forum – Dick Clark will moderate a forum of distinguished South Florida CEO's, along with Dr. Altig, to discuss the real life effects of our turbulent economic past and what strategic solutions have enabled successful organizations, as represented by the panel, to survive and even flourish in tough times. The panel will include the following Chief Executive Officers:

- James R. Henderson, CEO, Point Blank Solutions, Inc.
- Yves DesMarais, CEO, Hollywood Woodwork
- Abbey Daniels, CEO, Tridien Medical, Inc.
- Wally Sanger, CEO, Royal Concrete Management

Manufacturers Expo

Last year the room was packed with exhibitors and attendees who took advantage of this once-a-year opportunity to network with South Florida's Manufacturers and service related companies. Meet your fellow manufacturers and see what you can steal shamelessly! Also, meet support service companies who can make your life easier by allowing you to focus on your core specialty – *MANUFACTURING!* Always a noisy (in a good way) and interactive reunion!

Keynote Address / Dinner

After an afternoon of learning how to stimulate your Top Line, our 50th Anniversary evening dinner presentation will be very special.

We have the honor to recognize one of the original charter members of the then Broward Manufacturers Association. SFMA will celebrate 50 years of collaboration with one of the pillars of the South Florida business community, FPL. This presentation will be made to FPL on behalf of SFMA by Bill Dover, the original incorporator of this association.

We will proceed to unveil our exciting new video presentation highlighting the past, present and future of SFMA.

Lastly, our keynote speaker, Neal Asbury, CEO, radio talk show host, entrepreneur, author and manufacturer will talk about manufacturing and distribution in a global marketplace. As host of the nationally syndicated radio program, "The Neal Asbury Show," Neal will address, through a thoroughly entertaining presentation, the issues of entrepreneurship and free trade.

Sponsored by:

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“MADE in the USA
and HERE to STAY”

SOUTH FLORIDA MANUFACTURERS ASSOCIATION (SFMA)

50th Anniversary Annual Meeting • September 27, 2010

“MADE in the USA and HERE to STAY”

SPONSORSHIPS • DISPLAY BOOTHS • REGISTRATION

SPONSORSHIPS

- \$10,000 Title Sponsor** - Exclusive – One only – **20 tickets total** for Event, speak from the podium to open the “Opening Session.” Top billing on all marketing materials and top spot in Expo Hall - **SOLD OUT!**
- \$5,000 Platinum Sponsorship** - Same as Gold **PLUS 15 tickets total** for Event, an opportunity to greet attendees as they enter the ballroom to distribute company material.
- \$2,500 Gold Sponsorship** - Same as Silver **PLUS 10 tickets total** for Event, preferred location in Exhibit hall.
- \$1,500 Silver Sponsorship** - 10' display space (includes 6' skirted table, electricity if requested, and two chairs), **5 tickets total** for Event (Includes: Symposium/Networking Expo/Cocktail Reception/Dinner/Speaker), and placement on all marketing materials.

EARLY BIRD SPECIALS – PURCHASE BY AUGUST 27TH AND SAVE!

- \$95 - Event Ticket** **\$35 - Symposium Ticket** **\$75 - Dinner Ticket Only**
Purchase a Display Booth: **\$425 - Member price** **\$625 - Non-member price**
Purchase a Table of 10: **\$750**
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Display Booth for Expo: (regular price)

- \$525 - Member price \$725 - Non-member price - 6' display area including a 6' skirted table and two chairs, **2 event tickets**
- Show your fellow manufacturers what you do – tout your products and marketing initiatives – you may get a new customer or a new supplier right here in the neighborhood.

Event Tickets

- Annual Meeting Event Ticket** - \$110 (includes Symposium/Networking Expo/Cocktail Reception and Dinner/Speaker)
- Innovation Symposium Ticket Only** - \$50 (includes Symposium and Networking Expo/Cocktail Reception)
- Dinner Ticket Only** - \$90 (includes Networking Expo/Cocktail Reception/Dinner/Speaker)
- Purchase a Table of 10** - \$900 (includes Networking Expo/Cocktail Reception/Dinner/Speaker)

SPONSORSHIP AND REGISTRATION FORM

Company Name _____

Contact Person _____ Title _____

Additional Attendees _____

Address _____

City/State/Zip _____

Phone _____ Fax _____

E-mail _____ Electrical Outlet? Yes No

Grand Total \$ _____ Check Visa MasterCard Amex

Name on Credit Card _____

Address _____

City/State/Zip _____

Credit Card # _____ Exp. _____

Reserve today! Forward completed form to info@sfma.org, fax to (954) 941-3559 or register on-line (best way) at www.sfma.org
 Mail to: SFMA, 1000 W. McNab Road, Pompano Beach, FL 33069