

"This is a valuable contribution to our discussion about how to get economies, including our own, going again."

John D. Negroponte



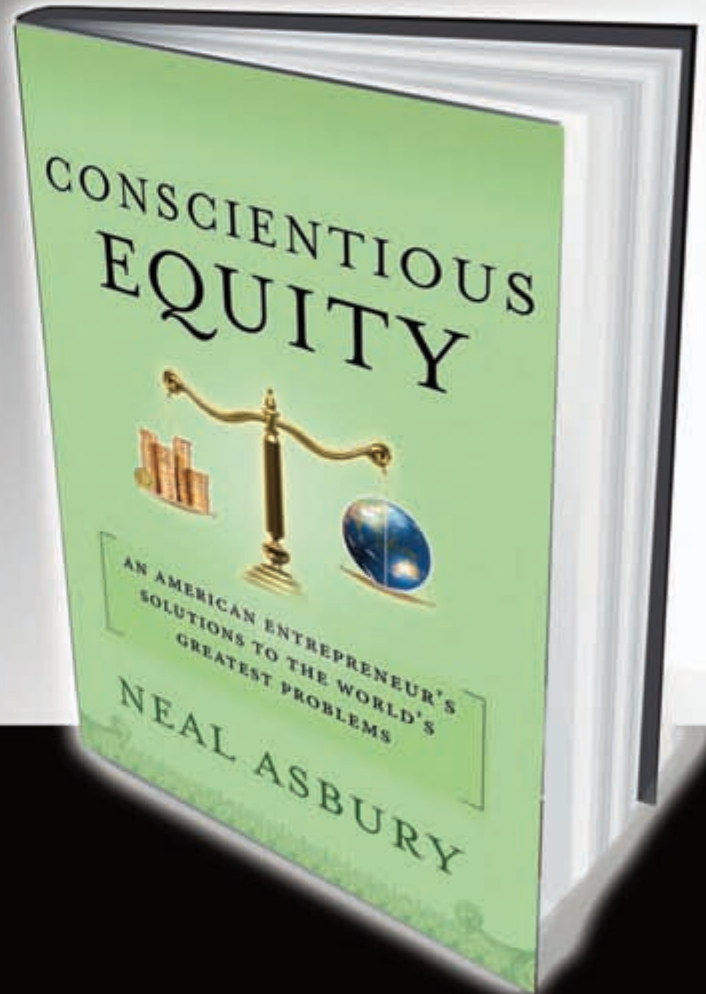
CONSCIENTIOUS EQUITY

"Asbury writes about the tremendous potential of free and fair trade to lift us to greater prosperity. He makes the case for expanding free trade relationships to China, India and other rising economies of the world before the train leaves the station. *Conscientious Equity* is written from the hands-on perspective of an American businessman who has been in the trenches of owning and operating his own business in the Philippines where I first met Neal when I was US Ambassador. This is a valuable contribution to our discussion about how to get economies, including our own, going again."--John D. Negroponte, Yale University, Former United States Deputy Secretary of State

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Neal Asbury is the chief executive of The Legacy Companies. He was the 2008 recipient of the coveted United States National Champion Exporter of the Year Award. He has published more than 100 articles on global trade issues, and been quoted in *The New York Times*, *Wall Street Journal*, and *LeMonde*, and has appeared on network television nationally and internationally. He is also the host of "Truth For America," a nationally-syndicated radio talk show that attracts a Who's Who of political and business figures.



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